Double major in Statistics and Marketing

Year 1 (2009-2010)

Fall	Spring	Summer
16:960:592 Theory of Probability MW 10:20-11:40	16:960:593 Theory of Statistics MW 10:20-11:40	
16:960:596 Intermediate Statistics W 6:40-9:30	16:960:587 Interpretation of Data W 6:40-9:30	
16:220:501 Microeconomics MTh 11:30-12:50	16:220:502 Microeconomics II TTh 9:50-11:10	
26:630:670 Multivariate Analysis T 5:30-8:20	**26:799:685 SupplyChain-Marketing Th 1:00-3:50**	

May: Written exam, covering 592 & 593.

Year 2 (2010-2011)

Fall	Spring	Summer
16:960:652 Advanced Statistics TTh 10:20-11:40	16:960:653 Advanced Statistics II TTh 10:20-11:40	
16:960:663 Regression Theory MW 1:40-3:00	**26:799:686 First early research**	
26:799:675 Marketing Models Th 1:00-3:50	**26:799:685 Sp Topics Marketing Th 2:30-5:20**	**26:799:687 Second early research**

May: Oral qualifying exam, covering 652, 653, 663, and two electives.
May: Written qualifying exam covering the four RBS courses.

How requirements for Statistics are satisfied.
Required (6 courses)
1. 16:960:587 Interpretation of Data
2. 16:960:592 Theory of Probability
3. 16:960:593 Theory of Statistics
4. 16:960:596 Intermediate Statistics
5. 16:960:652: Advanced Statistics
6. 16:960:653 Advanced Statistics II
7. 16:960:663 Regression Theory

Electives (8 courses)
1. 16:220:501 Microeconomics
2. 16:220:502 Microeconomics II
3. 26:630:670 Multivariate Analysis
4. 26:799:685 Supply Chain-Marketing
5. 26:799:675 Marketing Models
6. 26:799:685 Special Topics Marketing
7. 26:799:686 First Early Research
8. 26:799:687 Second Early Research

Seminar (3 credits) 16:960:693, W 3:20-4:40
    for three semesters, 1 credit per semester
Dissertation 24 credits

How requirements for Accounting are satisfied.
Methodology (4 courses)
1. 16:220:501 Microeconomics
2. 16:220:502 Microeconomics II
3. 16:960:587 Interpretation of Data
4. 16:960:596 Intermediate Statistics

Major (5 courses)
1. 26:630:670 Multivariate Analysis
2. 26:799:685 Supply Chain-Marketing
3. 26:799:675 Marketing Models
4. 26:799:685 Special Topics Marketing
5. 16:960:663 Regression Theory

Minor (3 courses)
1. 16:960:593 Theory of Statistics
2. 16:960:652: Advanced Statistics
3. 16:960:653 Advanced Statistics II

Early Research
1. 26:799:686 First Early Research
2. 26:799:687 Second Early Research

Additional Electives
1. 16:960:592 Theory of Probability
2. 16:960:693 for three semesters

Seminar (zero credits) 26:799:689, F 10:30-
    12:00, each semester between the qualifying
    examination and dissertation proposal
Dissertation 24 credits